

Going global: A winning strategy

How you expand internationally is just as important as if, when or where. The strategy you choose can slow you down—or propel you ahead of the competition.

Strategizing for success

GEO, or Global Employment Outsourcing, is the smart, flexible way to expand internationally.



- Acts as your Employer of Record
- Reduces time to market from six months to two weeks
- Eliminates the financial risks of noncompliance
- Lets you test markets before committing
- Provides on-the-ground expertise in 179+ countries

The following real-world success stories demonstrate the strategic value of GEO to companies big and small

The need for speed

Rideshare Innovator

This market leader drafted an aggressive global expansion strategy to catapult into 31 new countries. With GEO, time to market was cut in half, and the company was able to hire nearly 100 employees in countries from Mexico to Myanmar while working in parallel to establish entities on the ground.



Expanded from eight to 39 countries



Reduced time to market from six months to less than four weeks per country



Expanded 12x faster than they could have alone



Successfully executed their five-year expansion in half the time

Closing a \$1.6B deal

Chemical Manufacturing Company

A large chemical manufacturer was selling part of its health and nutrition business to another chemical giant and buying a pesticide business in return. The \$1.6 billion deal was contingent upon offering employment contracts with matching salary and benefits to all 35 employees in 10 countries within 30 days.



35 employees in 10 countries



Matched salary and benefits compliantly



Completed contracts in 30 days



Closed \$1.6 billion acquisition

The rewards of rapid expansion

Recruiting Service Provider



Expanded into 22 countries



Gained \$13 million in revenue in one year



Won new accounts

A custom solution for every country

HR Consulting Firm



1,500 employees across 13 countries



HR and payroll solutions customized by country



100% compliance

The costs of noncompliance

Clean Water Nonprofit



Before GEO, fined \$200K for noncompliance in Zimbabwe



Transitioned employees into a compliant solution in two weeks



Saved \$600K in potential tax noncompliance penalties

Company X



Wonder why company names aren't included in these success stories? Simple: Most clients consider GEO a trade secret and they don't want to lose the strategic advantage it provides.



**SAFEGUARD
GLOBAL**

Connect with a global solutions advisor today to learn more about the ways GEO can help you expand internationally.

safeguardglobal.com/geo